



Water Infrastructure and Resiliency Finance Center



Environmental Finance Center Network

## Water Finance Forum - “Financing Resilient and Sustainable Water Infrastructure”

December 2, 2015 | Iselin, NJ | Last Updated: November 12, 2015

### Agenda

8:30-9:00am

#### Registration

#### Session 1

9:00-9:30am

#### Welcome and Introduction

Welcome from Region 2 and EPA’s Water Infrastructure and Resiliency Finance Center.

**Stephen R. Vida, P.E.**, *Chief for EPA Region 2’s State Revolving Fund Program*

**Jim Gebhardt**, *Director for EPA’s Water Infrastructure and Resiliency Finance Center*

#### Session 2

9:30-10:30am

#### Communicating Utility Needs to Customers: Getting Community Buy-in for Financing Needs

Share successful communication campaigns and community engagement efforts that focus on local drivers.

**Sonia Brubaker**, *Program Manager for EPA’s Water Infrastructure and Resiliency Finance Center Value of water campaigns and community engagement efforts*

**Rich Henning**, *Senior Vice President of Communications for SUEZ*  
*Importance of community buy-in for innovative financing*

10:30-10:45am

#### Break

#### Session 3

10:45am-12:00pm

#### Financing Sustainable and Resilient Infrastructure

Hear from a utility on how planning helped to finance needed infrastructure.

**Andrew Kricun, P.E., BCEE**, *Executive Director/Chief Engineer of Camden County Municipal Utilities Authority*

**Dennis Doll**, *President and CEO for Middlesex Water Company*

#### Interact with a panel of experts on:

- Importance of upfront planning for financial sustainability.
- Using asset management practices to inform capital decisions.

**Moderator:** Jim Hanlon, *Cadmus*



**Panel:**

**Kellie Kubena**, *Director of Engineering and Environmental Staff for USDA Rural Development, Rural Utilities Service*

**Karen Fell**, *Assistant Director of Water Systems Operations Element for New Jersey Department of Environmental Protection*

**David Zimmer**, *Executive Director of New Jersey Environmental Infrastructure Trust*

**Rick Howlett**, *Executive Director for New Jersey Water Association*

New Jersey Environmental Infrastructure Trust (invited)

**Session 4**

12:00-1:00pm

**Networking Lunch** - Lunch provided

**Session 5**

1:00-2:15pm

**Assessing Financial Health**

Hear how to measure healthy financial indicators.

**Glenn Barnes**, *University of North Carolina Environmental Finance Center*

**Session 6**

2:15-3:45pm

**Group Discussion - Setting Rates for Resilient Management**

Discuss how rate frameworks help with financing sustainable infrastructure projects.

**Discussion questions:**

- What challenges are communities facing when making long-term infrastructure decisions?
- What does a sustainable rate structure look like to you?
- If you were suddenly given a budget increase, what would you spend it on?
- What are the best ways to communicate financing and management needs to your board/decision makers, and your customers?

**Session 7**

3:45-4:30pm

**Conclusion**

Take-aways and Networking

Suggestions for the Water Infrastructure and Resiliency Finance Center

**Jim Gebhardt**, *Director for EPA's Water Infrastructure and Resiliency Finance Center*