



---

## REGISTRATION FORM

### 2017 Workshop: UTILITY ASSETS – THE WORKFORCE

**Registration is free.** Lunch is provided free of charge by Nebraska Section AWWA.

Register directly at:

<http://nebwea.org/resources/conference-menu/events/2017-jfc-workshop/individual-registration>

*Web registration is preferred. If needed, this completed form can be returned by email to [jkeith@lincoln.ne.gov](mailto:jkeith@lincoln.ne.gov), or by U.S. mail to:*

John Keith  
Lincoln Water System  
PO Box 144  
401 Hwy 6  
Ashland, NE 68003

Phone: (402) 441-1622

Name(s) \_\_\_\_\_

\_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State, Zip \_\_\_\_\_

Employer \_\_\_\_\_

**Please Pre-Register by October 28th**

(Registration also available at the door)

**Workshop size limited to 80 seats!**

c/o John Keith  
Lincoln Water System  
PO box 144  
Ashland NE 68003

## 2017 Workshop Utility Assets - The Workforce

November 6, 2017

Younes Conference Center  
Kearney, Nebraska

Presented by the Environmental  
Finance Center Network



 WICHITA STATE  
UNIVERSITY  
HUGO WALL SCHOOL  
OF PUBLIC AFFAIRS  
Environmental Finance Center

and the Nebraska Section AWWA



Co-Sponsored by the Nebraska  
Water Environment Association  
(NWEA)



---

## Utility Assets - The Workforce

Monday, November 6, 2017

**Presenters: Leslie Kimble and Tonya Bronleewe;** Wichita State University  
Environmental Finance Center

### 8:15 Networking and Refreshments

#### 8:45

Introductions – You and the “Water Work”  
Addressing the Nation’s Water and  
Wastewater Infrastructure Needs/Challenges

#### 9:15

Telling the Water Story - Messaging  
How to “Sell Your System”



#### 10:15 Break

#### 10:30

How to find the Best and the Brightest Assets  
How to Maintain Those Workforce Assets



#### 12:00 Lunch

---

---

#### 1:15

How to Gain Support from Decision Makers  
How to Communicate with Decision Makers



#### 2:30 Break

#### 2:45

How to Communicate with Stakeholders  
How to Communicate with Regulators

#### 4:00

Funding Resources  
Department of Labor, Veterans

#### 4:30 - Adjourn Workshop

### Free E-Learning Courses for Operators of Small Water System:

**Financial Sustainability for Small Systems**  
<http://bit.ly/awwafs>

**Maintaining and Achieving RTCR  
Compliance for Small Systems**  
<http://bit.ly/awwacompliance>

---

---

## CONFERENCE INFORMATION

### Who Should Attend?

This program will benefit those working with water and wastewater infrastructure assets.

### When?

November 6, 2017  
This workshop precedes the November 7 – 9, 2017 Joint Fall Conference of the Nebraska Water Environment Association, Nebraska Section American Water Works Association and Nebraska Chapter American Public Works Association.

### Where?

**Younes Conference Center**  
416 Talmadge Street, Kearney, NE

**Motel accommodations available nearby:**  
The Wingate, New Hampton Inn, Comfort Inn, and Fairfield Inn



**Save time and travel expense by attending the workshop and NWEA, NSAWWA & NCAPWA full conference!**

*Make your reservations early to guarantee a room. Be sure to ask for the conference discount for best hotel rate.*

### **Continuing Education Credit?**

Water Grade I – IV: Six (6) hours  
Wastewater: Six (6) hours

---